





<b>Details of Advertising/ Sponsorship Opportunities BPAC 2025</b>	Principal Support Branding Rights Over \$30,000	Ruby Support \$30,000 or under	Sapphire Support \$20,000 or under	Diamond Support (Focus) \$10,000 or under	Gold Support (Spotlight Sponsor) \$5,000 or under	Action Support \$1,000 or under	Memento Support (Break Sponsor) \$500 or under	Promo Flyers \$200	Supporter Bursary \$25 - \$100
The distribution of 1 piece of your company literature/product (provided by you) to BPAC Participants									
A <b>quarter-page</b> advertisement in the 2025 Brisbane Performing Arts Challenge program.									
<b>Complimentary audience passes</b> for five (5) company representatives, to attend any event of their choosing at any BPAC 2025 event.	See above	See above	See above						
<b>Complimentary audience passes</b> for two (2) company representatives, to attend any event of their choosing at any BPAC 2025 event.	See above	See above	See above	See above					
<b>Exposure</b> to potential future clients									
<b>Increase in circulation</b> and company recognition.									
The opportunity to extend your market share on the distribution of 2025 Brisbane Performing Arts Challenge literature.									
MC's will announce credits during breaks in programming acknowledging your company's generous support for the Brisbane Performing Arts Challenge 2025									
Name listed in the BPAC 2025 Programme as one of our Sponsors and included in Powerpoint Presentation running throughout the event									
Name listed on the BPAC 2025 Website as one of our Sponsors and included on the BPAC Facebook Page									

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<b>Complimentary audience pass</b> for company/family representatives, to attend any BPAC 2025 event of their choosing.	See above	See above	See above	See above	See above	See above	See above		
<b>Invitation</b> to attend our Sponsors Gala at the end of BPAC 2025 and an opportunity to meet performers and have photos for your socials and advertising									

Programme Advertising (A 4)	1/8 Page \$150 + GST	1/4 Page \$250 + GST	1/2 Page \$450 + GST	Full Page \$800 + GST	Centre Page Spread \$1200 + GST	Advertisements also displayed on large screens in auditorium throughout the event and on the BPAC website.
Stall Holder – Daily Rate	Extra Small (1m x 3m) \$40 + GST per day	Small (2m x 3m) \$75 + GST per day	Large (3m x 3m) \$100 + GST per day	Extra Large (6m x 3m) \$150 + GST per day		
Stall Holder – Full Event Rate (21 days)	Extra Small (1m x 3m) \$200 + GST	Small (2m x 3m) \$350 + GST	Large (3m x 3m) \$500 + GST	Extra Large (6m x 3m) \$800 + GST		
Food Vendors	\$100 per day					
Contra Sponsors	Negotiable					