

BPAC Brisbane Performing Arts Challenge

Details of Advertising/ Sponsorship Opportunities BPAC 2025	Principal Support Branding Rights Over \$30,000	Ruby Support \$30,000 or under	Sapphire Support \$20,000 or under	Diamond Support (Focus) \$10,000 or under	Gold Support (Spotlight Sponsor) \$5,000 or under	Action Support \$1,000 or under	Memento Support (Break Sponsor) \$500 or under	Promo Flyers \$200	Supporter Bursary \$25 - \$100
Exclusive Naming Right s of the 2025 Brisbane Performing Arts Challenge Eg: "Your Company" proudly presents the 2025 Brisbane Performing Arts Challenge									
The 2025 Brisbane Performing Arts Challenge will provide a group of dancers to take part in a promotional event hosted by your company. (eg. Flash Mob, commercial, advertising etc). Conditions Apply									
Complimentary audience passes for your company representatives to attend any BPAC 2025 event of their choosing at any time.									
Main Stage Signage (supplied by you) to be displayed at all events									
A Double-page advertisement in the 2025 Brisbane Performing Arts Challenge program.									
The inclusion of company promotional flyers with BPAC competitor registration confirmation (size restrictions and deadlines apply)									
Banners and other signage (supplied by you) displayed at all events									
10 Complimentary audience passes									

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The 2025 Brisbane Performing Arts Challenge will provide 'Entertainment' chosen from the event to perform at your Companies Award/ Christmas Event. (Conditions Apply)									
Name and Logo printed on all BPAC literature including the Brisbane Performing Arts Challenge 2025 program. (production deadlines apply)									
Copy of the Performers contact list, which will be provided two (2) weeks after the Brisbane Performing Arts Challenge for post- event marketing.									
A full-page advertisement in the 2025 Brisbane Performing Arts Challenge program.									
Acknowledgement as a major sponsor in all Brisbane Performing Arts Challenge 2025 announcements. (Both lead-up and during event)									
The opportunity for you to present an Award displaying your company/family name. (supplied by you)									
Link from the BPAC 2025 official website to your companies' website									
Your company's promotional literature distributed to performers and audience members at sessions of your choice.									
Representatives of your company will be given the opportunity to present finalist with their awards.									
A half page advertisement in the 2025 Brisbane Performing Arts Challenge program.									

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The distribution of 1 piece of your company literature/product (provided by you) to BPAC Participants									
A quarter-page advertisement in the 2025 Brisbane Performing Arts Challenge program.									
Complimentary audience passes for five (5) company representatives, to attend any event of their choosing at any BPAC 2025 event.	See above	See above	See above						
Complimentary audience passes for two (2) company representatives, to attend any event of their choosing at any BPAC 2025 event.	See above	See above	See above	See above					
Exposure to potential future clients									
Increase in circulation and company recognition.									
The opportunity to extend your market share on the distribution of 2025 Brisbane Performing Arts Challenge literature.									
MC's will announce credits during breaks in programming acknowledging your company's generous support for the Brisbane Performing Arts Challenge 2025									
Name listed in the BPAC 2025 Programme as one of our Sponsors and included in Powerpoint Presentation running throughout the event									
Name listed on the BPAC 2025 Website as one of our Sponsors and included on the BPAC Facebook Page									

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Complimentary audience pass for company/family representatives, to attend any BPAC 2025 event of their choosing.	See above	See above	See above	See above	See above	See above	See above		
Invitation to attend our Sponsors Gala at the end of BPAC 2025 and an opportunity to meet performers and have photos for your socials and advertising									

Programme Advertising (A 4)	1/8 Page \$150 + GST	1/4 Page \$250 + GST	1/2 Page \$450 + GST	Full Page \$800 + GST	Centre Page Spread \$1200 + GST	Advertisements also displayed on large screens in auditorium throughout the event and on the BPAC website.
Stall Holder – Daily Rate	Extra Small (1m x 3m) \$40 + GST per day	Small (2m x 3m) \$75 + GST per day	Large (3m x 3m) \$100 + GST per day	Extra Large (6m x 3m) \$150 + GST per day		
Stall Holder – Full Event Rate (21 days)	Extra Small (1m x 3m) \$200 + GST	Small (2m x 3m) \$350 + GST	Large (3m x 3m) \$500 + GST	Extra Large (6m x 3m) \$800 + GST		
Food Vendors	\$100 per day					
Contra Sponsors	Negotiable					